



Jannelli Licuanan-Campaña Heritage Assistant

Jannelli Licuanan-Campaña, GML Heritage Assistant, holds a Bachelor in Fine Arts, with a major in Advertising, from the University of Santo Tomas, Manila, and a Masters in Cultural Heritage and Museum Studies at Deakin University.

Prior to joining GML, Jannelli held several roles within the heritage industry. Her work in these roles involved assisting with condition reporting, the review of interpretation reports and an archival recording for the Commandment's House at Port Arthur Historic Site. She also has expertise in academic based research, graphic design and project management.

Jannelli is currently a curatorial volunteer at the Museum of Chinese Australian History and Mary Mackillop Heritage Centre in Melbourne.

Qualifications

Masters of Cultural Heritage and Museum Studies, Deakin University
Bachelor of Fine Arts, Major in Advertising, University of Santo Tomas, Manila

Professional development

Cinema 4D R19: 3D Motion Graphics, IM Innovations Pte Ltd, Singapore, January 2019–December 2019
The Power of Infographics by Juan Velasco, 5W, Singapore, January 2018–December 2018
Cinema 4D R19: 3D Modelling and Animation, IM Innovations Pte Ltd, Singapore, January 2018–December 2018

Key experience

Heritage experience

- Port Arthur Historic Site, Tasmania, Deakin Student Consultancy Project
- National Gallery of Victoria, Community Ambassador Internship
- Burke Museum, Deakin Cataloguing Project
- Humanitarian Organisation for Migrant Economics, Singapore, Thesis on Museum Engagement, 'The value of museums to migrant domestic workers in Singapore'

Professional background

Heritage Assistant, GML Heritage Victoria, April 2023–present
Senior Graphics Designer, Channel News Asia, MediaCorp, Singapore, July 2019–February 2022
Graphics Designer, Channel News Asia, MediaCorp, Singapore, April 2014–July 2019
Customer Relations Executive, Fidgets, Singapore, November 2013–March 2014
Graphics Designer, Solar News Channel, Singapore, October 2012–October 2013
Freelance Graphics Designer, Coloriphics Digital Press, Singapore, June 2012–September 2012
Freelance Marketing Assistant, CBD Burgers, Philippines, April 2012–June 2012

Volunteer experience

Curatorial Volunteer, Museum of Chinese Australian History, June 2022–present
Casual Employee, Visitor Service Officer, Museum of Chinese Australian History, June 2022–present
Curatorial Volunteer, Mary Mackillop Heritage Centre, October 2022–present
Student Consultancy Project, Port Arthur Historic Site, November 2022–January 2023
Internship, National Gallery of Victoria, August 2022–December 2022
Volunteer, Burke Museum Online Cataloguing Project, Indigo Shire Council, August 2022–October 2022
Volunteer, National Gallery Singapore, June 2016–February 2022
Exhibition Graphic Designer, MediaCorp Experience, Singapore, April 2017