



## Beau Vandenberg

### Associate, Design Manager

Beau Vandenberg has a broad range of knowledge and 16 years' experience in graphic design. Beau provides creative leadership for GML and assists our team and clients with design services uniquely suited to the heritage industry.

Beau has provided design work on many high-profile projects across NSW and Australia, specialising in museum exhibitions and marketing collateral. He has a passion for project management and is experienced in leading creative projects across digital, display, print and interactive platforms. Beau is uniquely placed to deliver interpretation projects from the brief, research, strategy and planning stages through to implementation, design and installation of final products.

Beau's creative vision, versatility and design knowledge help GML's team to provide innovative, evocative and engaging approaches to our projects. He is also skilled in the use of InDesign, Photoshop, Adobe Acrobat and Illustrator.

### Qualifications

Diploma of Graphic Design, Sydney Institute of Design

### Professional background

Associate, Design Manager, GML Heritage, 2023–present  
 Senior Design Consultant, GML Heritage, March 2019–2023  
 Senior Graphic Designer, Freeman Ryan Design, 2018–2019  
 Senior Graphic Designer, Freelance, 2016–2018  
 Graphic Designer, Australian Museum, 2013–2016  
 Digital Graphic Designer, SBS, 2012–2013  
 Intern/Mid Weight Graphic Designer, Sydney Living Museums, 2004–2012

### Key experience

#### Graphics / document design

- Parramatta Square, Interpretation Strategy—Client: Walker Corporation
- Ku-ring-gai Chase National Park, Interpretation Plan—Client: National Parks and Wildlife Service/Department of Planning and Environment
- Kananook Creek Reserve, Interpretation Framework and Signage—Client: Rush Wright Associates
- Former Ballarat Asylum, Orphanage and Children's Home Site, Heritage Interpretation Plan—Client: Ballarat City Council
- 271 Spring Street, Melbourne, Interpretation Plan—Client: ISPT
- Canberra Brickworks Precinct, Interpretation Strategy—Client: Doma Group
- Blundells Cottage, ACT, Interpretation Strategy—Client: National Capital Authority
- Gunaikurnai Cultural Heritage, Interpretation Strategy—Client: Parks Victoria
- Middle Head and Georges Head, Interpretation Plan—Client: NSW National Parks and Wildlife Services
- Sydney Trains, Interpretation Guidelines—Client: Sydney Trains
- Woodford Academy, Interpretation Plan—Client: National Trust

#### Marketing

- Open Day Campaign, Marketing Design and Course Guide—for Australian Film, Television and Radio School
- Spiders: Alive and Deadly Travelling Exhibition, Marketing Design—for Australian Museum
- Tyrannosaurs: Meet the Family Travelling Exhibition, Marketing Design—for Australian Museum
- Hyde Park Barracks—Convict Sydney Exhibition, Marketing Design—for Sydney Living Museums
- Museum of Sydney—Surf City Exhibition, Interpretative Display and Marketing Design—for Sydney Living Museums
- Sydney Open Marketing Design and Campaign Identity—for Sydney Living Museums
- Government House Sydney—Garden Music Festival, Campaigning Identity ad Marketing—for Sydney Living Museums

#### Short courses

- Fundamentals of Design, Sydney Institute of Design, Enmore, 2002