



Heritage is about culture. It's not only the things we want to keep, but a much deeper reflection of who we are and what we value in our lives and communities.

Sharon Veale CEO/Partner

Sharon is a Partner and Chief Executive Officer at GML Heritage. She is a public historian and urban planner with over 20 years' experience in Aboriginal and historic cultural heritage planning, assessment, management and conservation for public and private sector clients.

Sharon is known for her creative thinking and the delivery of positive outcomes across a diverse range of prominent heritage places nationally and internationally. As a GML Partner, she has led the preparation of integrated heritage services for planning and development projects of significant scale and complexity. She has a strong track record in strategic advice to masterplanning and urban renewal projects. She also has extensive experience in the delivery of award-winning place-based interpretation planning from concept to implementation, led by design thinking, public history, and people's stories and memories.

Sharon is a sessional lecturer for Heritage Planning at the University of NSW, has published three books, is a regular conference presenter and contributor to peer-reviewed journals.

Qualifications

Master of Arts (Applied History), University of Technology
 Honours (Fine Arts), University of Sydney
 Bachelor of Arts, Flinders University
 Graduate Diploma (Urban and Regional Planning), University of Sydney

Professional affiliations

Full Member, Planning Institute of Australia
 Australia ICOMOS (International Council on Monuments and Sites)
 Interpretation Australia
 National Trust of Australia (Corporate Member)
 Consult Australia (Corporate Member)

Key experience

World heritage places

- Kingston and Arthurs Vale Historic Area, Norfolk Island, Heritage Management Plan—Client: Kingston and Arthurs Vale Management Authority
- Parramatta Park Interpretation Planning, Heritage Advice and Assessment—Client: Parramatta Park Trust
- Owen Stanley Rangers and Kokoda Track, Papua New Guinea, World Heritage Road Map—Client: Department of Environment and Conservation, Papua New Guinea
- Angkor World Heritage Area, Cambodia, Heritage Management Framework—Client: Authority for the Protection and Management of Angkor and the Region of Siem Reap, Royal Government of Cambodia
- Royal National Park and Reserves, NSW, World Heritage Tentative List Submission—Client: Office of Environment and Heritage

Strategic heritage advice

- 'Braidwood and its Setting' State Heritage Register Listing, 15 Year Management Review—Client: Heritage NSW
- Parramatta Heritage Strategy—Client: City of Parramatta Council
- Parramatta Archaeological Collections—Client: City of Parramatta Council
- Metropolitan Greenspace Program (Cultural Heritage Expert)—Client: NSW Department of Planning and Environment
- Calga Aboriginal Women's Site, Expert Evidence—Client: Australian Walkabout Wildlife Park
- Drayton South, Hunter Valley, Coal Project Heritage Advice and PAC Presentations—Client: Hunter Thoroughbred Breeders Association
- Hyde Park Lighting Design Heritage Advice—Client: AECOM and City of Sydney
- Hyde Park Plan of Management and Masterplan Amendment—ANZAC Memorial Education Centre—Client: Clouston Associates and the City of Sydney

Heritage planning and assessments

- Great Divide, Bundian Way Cultural Landscape Assessment—Client: NSW Heritage Council
- Crown Lands Plan of Management, Heritage Advice—Client: EP for City of Sydney
- Waverley Public Open Space Strategy—Client: Arup for Waverley City Council
- Observatory Hill CMP—Client: Museum of Applied Arts and Sciences
- First Government House Site CMP—Client: Sydney Living Museums
- Young Street Terraces CMP—Client: Sydney Living Museums
- Sydney Metro Over Station Development (Martin Place South), Heritage Impact Assessment and Advice—Client: Woods Bagot
- Block 42, Section 2, Pialligo, ACT, Heritage Advice—Client: Department of Defence
- King George V, ACT, Heritage Management Plan—Client: National Capital Authority
- Wianamatta Regional Park, NSW, Conservation Management Plan—Client: Department of Environment, Climate Change and Water
- Belmore Park, Heritage Assessment—Client: City of Sydney
- Sydney Opera House, Vehicle and Pedestrian Safety Project and Forecourt Aboriginal Cultural Values Assessment—Client: Sydney Opera House Trust
- Newmarket Site, Randwick, Heritage Assessment—Client: William Inglis and Son Hall Group
- Eastwood Brickworks, Heritage Impact Statement—Client: AV Jennings
- Building 83, Essendon Airport, Melbourne, Heritage Advice—Client: Essendon Airport
- Penrith Lakes, Conservation Management Plan—Client: Penrith Lakes Development Corporation

Heritage interpretation

- Arthur Phillip High School Interpretation Plan—Client: Blue Visions
- HMAS Platypus Interpretation Strategy—Client: Sydney Harbour Federation Trust
- Headland Park Interpretation Plan—Client: Sydney Harbour Federation Trust
- Third Quarantine Cemetery Interpretation Strategy—Client: Sydney Harbour Federation Trust
- Willowdale Interpretation Plan—Client: Stockland
- Middle Head Interpretation Plan—Client: National Parks and Wildlife Service
- The Dairy Precinct, Parramatta Park—Client: Parramatta Park Trust
- Barangaroo Harbour Control Tower Interpretation Plan—Client: Barangaroo Development Authority
- Parramatta Park Interpretation Plan—Client: Parramatta Park Trust
- Colebee and Nurragingy Land Grant, 799 Richmond Road, Richmond, Interpretation Strategy—Client: Legacy Property
- 20 Martin Place, Sydney, Interpretation Strategy—Client: Charter Hall
- The Goods Line, Ultimo, Interpretation Strategy—Client: Sydney Harbour Foreshore Authority
- Hill End Historic Site, Interpretation Plan—Client: NSW National Parks and Wildlife Service

- The Cemetery Trail, Canberra, Interpretation Services—Client: Territory and Municipal Services, ACT Government
- Dr Chau Chak Wing Building, University of Technology, Sydney, Interpretation Strategy—Client: University of Technology
- Kingston and Arthurs Vale Historic Area, Norfolk Island, Interpretation Plan Stage 1—Client: Norfolk Island Government and Administration Services
- Toorale National Park and State Conservation Area, NSW, Interpretation Strategy—Client: NSW Office of Environment and Heritage and NSW National Parks and Wildlife Service
- 200 George Street, Sydney, Interpretation Strategy—Client: Mirvac
- Carlton United Brewery, Melbourne, Interpretation Strategy—Client: Aurecon
- Castle Hill Heritage Park, Interpretation Plan Stage 1—Client: Baulkham Hills Shire Council
- Garden Island, Sydney, Oral History—Client: Department of Defence
- Common Ground, Sydney, Interpretation Plan—Client: Grocon
- Doonside Residential Parcel, Bungarabee, Interpretation Plan—Client: UrbanGrowth
- 1 Alfred Street, Sydney, Interpretation Strategy—Client: Valad Fields Trust
- Kamay Botany Bay, Interpretation Plan—Client: NSW Office of Environment and Heritage
- New Norcia, WA, Interpretation Plan Stage 1—Client: Benedictine Community of New Norcia
- 1 Bligh Street, Sydney, Interpretation Strategy—Client: Grocon
- Penrith Lakes, Interpretation Strategy—Client: Penrith Lakes Development Corporation

Urban design/master planning

- Macquarie Street East Precinct—Client: Department of Premier and Cabinet
- Pyrmont Peninsula Place Strategy—Client: Department of Planning and Environment NSW
- Parramatta Road Urban Transformation and Social Infrastructure—Client: SJB Urban on behalf of UrbanGrowth NSW
- Salt Pan Creek Masterplan, Heritage Assessment—Client: Canterbury City Council
- Middle Head Masterplan, Heritage Assessment—Client: National Parks and Wildlife Service
- Royal Botanic Gardens and The Domain, Sydney, Conservation Management Plan—Client: Royal Botanic Gardens and the Domain Trust
- Hyde Park Masterplan, Heritage Advice and Impact Assessment—Client: City of Sydney
- Centennial Park, Sydney, Masterplan—Client: Centennial Park and Moore Park Trust
- Dee Why Town Centre, Masterplan Review—Client: Place Design Group for Warringah Council
- Observatory Hill, Sydney, Masterplan Review—Client: Environmental Partnership for City of Sydney
- Newmarket, Randwick Masterplan Advice—Client: Inglis and Sons

Professional background

Chief Executive Officer, GML Heritage, 2013–present
 Partner/Director, GML Heritage, 2011–present
 Senior Associate, GML Heritage, 2008–2011
 Associate, GML Heritage, 2007–2008
 Senior Heritage Consultant, GML Heritage, 2006–2007
 Sessional Lecturer, Heritage Planning, University of NSW, 2011–present
 Research Historian, National Parks and Wildlife Services, 1996–2006
 Project Officer, Australia Institute of Architects, NSW Chapter, Register of Significant 20th Century Buildings, 1993–1996
 Research Assistant, University of NSW, ARC Funded Project on the City Beautiful for Prof Robert Freestone, 1993–1996

Awards

Consult Australia 2017 Awards for Excellence, Female Leadership Award
 NSW National Trust Heritage Award for 'Alchemy: The Lustre of Hill End', Interpretation, 2017
 NSW National Trust Heritage Award for Toorale National Park, Interpretation Planning, 2015
 NSW National Trust Heritage Award for the travelling exhibition, 'Making a Place for Herself: Women's Experiences of Landscapes and National Parks'. Project Managers: Sharon Veale and Catherine Snelgrove, 2006
 NSW National Trust Heritage Award for 'Revival, Renewal and Return: Ray Kelly and the NSW Sites of Significance Survey'. Project Manager: Sharon Veale, 2006
 Dean's Merit List, Graduate Diploma of Urban and Regional Planning, 1998

Selected publications and papers

Veale, S and McNeil, P, 'Gentrification', in *Paddington: A History*, NewSouth Publishing, 2018
 Veale, S, 'Sensitive Treatment of Culturally Significant Properties, Creating New Futures for the Past', Living Heritage Symposium, 6–7 September 2018, San Antonio, Texas
 Veale, S, Heritage Impact Assessment, Living Heritage Symposium, 6–7 September 2017, San Antonio, Texas
 Veale, S, Interpreting outstanding universal vale: An Australian perspective, paper to Interpret Europe Conference, 21–24 May 2016, Mechelen, Belgium
 Owen, T and Veale, S, 'No Intrinsic value in Archaeology, Constructing Agency and social value from archaeology', Fabric the Threads of Conservation, Australia ICOMOS Conference, November 2015
 Veale, S, 'The Future of Heritage', in *Historic Environment*, Vol. 27, No. 2, 2015
 Veale, S, 'Domestic Archaeological and Heritage Management Law in Australia', in Smith, C (ed.), *Encyclopaedia of Global Archaeology*, Springer Science + Business Media, New York, 2013
 Veale, S, Freestone, R, 'The things they wanted to keep: The Commonwealth and the National Estate 1969–1974', *Historic Environment*, Vol. 24, No. 3, 2012
 Veale, S, Freestone, R and Ruming, K, 'Making Heritage a National Responsibility: The Commonwealth and the National Estate, 1969–1974', 11th Australasian Urban History/Planning History Conference, University of Western Australia, Perth, 2012
 Brown, S, Snelgrove, C and Veale, S, 'Heritage as springboard: creativity as a driver of long-term economic growth', ICOMOS 17th General Assembly, UNESCO Paris, 2011

Veale, S, 'The Interpretation of Norfolk Island's Heritage', *History*, Magazine of the Royal Australian Historical Society, Sept 2011, No. 109

Veale, S 2010, 'Presenting Outstanding Heritage Places: Communities, Challenges and Opportunities', delivered at World Heritage Forum Korea 2010: Conservation for the Future, Suwon, Korea, 2010

Committees and panels

Board Member, Museums of History NSW, 2023–present
 Board Member, Greater Sydney Parklands Trust, 2022–present
 Board of Trustees, Sydney Living Museums, 2016–2022
 Chair, Curatorial and Public Engagement Advisory Committee, 2019–2022
 Board Member, AusHeritage, 2017–present
 Expert Member, Waverley Local Planning Panel, 2021–present
 Expert Reference Panel, Placemaking, Green Buildings Council of Australia, 2018–2021
 Expert Member, International Scientific Committee for Interpretation and Presentation, 2011–present
 Editorial Committee, *Historic Environment*, International Committee of Monuments and Sites (Australia), 2008–present
 Member, NSW National Parks and Wildlife Service Advisory Council, 2011–2019
 Member, National Parks and Wildlife, Research and Policy Advisory Sub-Committee, 2011–2018
 Member, Interpretation Panel, NSW Heritage Office, 2004–2007
 Member, Heritage Advisory Panel, NSW Heritage Office, 1996–2007
 Member, Australian Institute of Architects Architecture Conservation Committee, 2000–2005
 Chair, International Committee of Monuments and Sites (Australia) National Cultural Tourism Committee, 2003–2004