

Sarah Trevor—Proofreader

Sarah Trevor, Proofreader at GML Heritage, is responsible for ensuring all written content conforms to the GML editorial style.

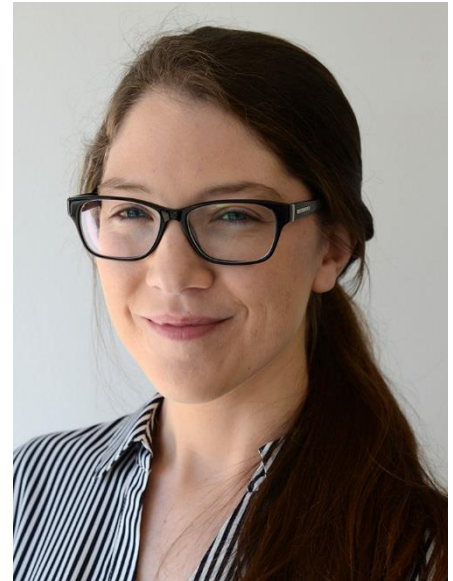
Her role includes editing technical reports and proposals, copywriting for GML marketing (including the website, brochures, CVs and case studies) and providing ongoing writing/editorial support to the team. She also assists with quality assurance.

Prior to joining GML, Sarah worked as a deputy editor and features writer in publishing, a content writer and researcher in the family history field, and a freelance copywriter for digital marketing agencies.

She has a keen interest in Australian history and heritage.

Qualifications

Bachelor of Arts (Media and Communications), University of Sydney



Key Experience

Feature Writing

Inside History magazine—regular features and news articles for the magazine, website and e-newsletter.

You and Co Media—articles for blog posts and guest posts for a range of small business clients.

Findmypast Australia and NZ—writing blog content, data descriptions, case studies, and articles for national and international publications.

Switched On Media—writing blog content and guest posts for a range of clients.

Editing

Inside History magazine—commissioning, sub-editing and proofing features written by contributors for the magazine and website.

'Looking Australian' project—editing and proofing of materials for upcoming photo-dating website and app in conjunction with *Inside History* and State Library of NSW.

Findmypast Australia and NZ—editing data descriptions, blog content and guest posts.

Article Writers Australia—proofing and editing articles on a range of topics.

Copywriting/Marketing Support

You and Co Media—web copy and marketing collateral for a range of small business clients.

Findmypast Australia and NZ—web copy, marketing collateral, media releases and advertorials.

Technical Skills

Adobe Creative Suite—InDesign, Photoshop and Acrobat.

MS Word.

Online writing, SEO and CMS.

Industry Involvement

Employment

Proofreader, GML Heritage, Sep 2016—present.

Deputy Editor and Features Writer, *Inside History* magazine, 2012–2016.

Freelance Writer, You and Co Media, 2016.

Content Writer and Research Assistant, Findmypast Australia and NZ, 2013–2015.

Freelance Writer, Switched On Media, 2012–2014.

Trainee Editor, Article Writers Australia, 2012.

History/Heritage Articles

What's New Online?, *Inside History* magazine
Voices and Silence, *Inside History* magazine

The History Lover's Guide to Albany, *Inside History* magazine

Unearthing Sydney's Convict Past, *Inside History* magazine

Where There's a Will, *Inside History* magazine

Snapshots of Strangers, *Inside History* magazine

World's Oldest Axe Fragment Unearthed in Western Australia, *Inside History* website

Has the HMS *Endeavour's* Final Resting Place Been Discovered?, *Inside History* website

10 Fascinating Convicts You've Never Heard of, Ancestry.com.au website

Escaped Convicts Turned Constables, Findmypast website

Digging Up the Roots: The Prohibition Era, *History Magazine*

Digging Up the Roots: William 'Bully' Henry Hayes, *History Magazine*

Digging Up the Roots: Abraham Lincoln's Obituaries, *History Magazine*

Digging Up the Roots: American Women in World War I, *History Magazine*